

PRIVACY POLICY

Protecting your private information is our priority. BoomerGal is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. This Statement of Privacy applies to BoomerGal and governs data collection and usage. Our Privacy Policy has been designed and created to ensure those affiliated with BoomerGal of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

Collection of Your Personal Information. We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use or purchase certain products or services. These may include:

- Registering for an account.
- Entering a sweepstakes or contest sponsored by us or one of our partners.
- Signing up for special offers from selected third parties; occasionally we may receive information regarding modification quotes, shipping and email delivery, which we add to your account to help serve improved information regarding your business with us.
- Sending us an email message; conversely, when you open emails from us we often receive a confirmation that helps us deliver better communications in the future. (All of our emails come with unsubscribe options on them).
- Submitting your credit card or other payment information when ordering and purchasing products and services.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We may also gather additional personal or non-personal information in the future.

Use of Your Personal Information. BoomerGal collects and uses your personal information to operate and deliver the products and services you have requested. We may also use your personally identifiable information to inform you of other products and services available from BoomerGal and its affiliates.

Sharing Information with Third Parties. BoomerGal does not sell, rent or lease its customer lists to third parties. We may from time to time contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is transferred to a third party. BoomerGal may share data with trusted partners to help perform statistical analyses, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services, and they are required to maintain the confidentiality of your information.

BoomerGal may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on BoomerGal or the site; (b) protect and defend the rights or property of BoomerGal; and/or (c) act under exigent circumstances to protect the personal safety of users of BoomerGal, or the public.

Opt-Out of Disclosure of Personal Information to Third Parties. In connection with any personal information we may disclose to a third party for a business purpose, you have the right to know the categories of personal information that we disclosed about you for a business purpose. Furthermore, you have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. If you exercise your right to opt-out of the disclosure of your personal information, we shall refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information. To opt-out of the disclosure of your personal information, please send your notice to connie@boomergal.com.

Tracking User Behavior. BoomerGal may keep track of the websites and pages our users visit within BoomerGal, in order to determine what products or services are the most popular. This data is used to deliver customized content and advertising to customers whose behavior indicates that they are interested in a particular subject area. This data will not be shared with any outside source or third party.

Right to Deletion. Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and BoomerGal.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for that activity.
- Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided by law.
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us.
- Comply with an existing legal obligation.
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Opt-Out and Unsubscribe from Third Party Communications. We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. You may opt-out if receiving any or all communications from third party partners of BoomerGal by contacting us here: connie@boomergal.com.

Privacy of Minors. Our website and applications are not intended for use by individuals under the age of 18, and BoomerGal does not knowingly collect personal data from those in this age group. If you are under the age of 18, please discontinue the use of our website and applications. If we become aware that someone under the age of 18 has registered, we will expunge any related personal data from our records.

Changes to This Statement. BoomerGal reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or services available after such modifications will constitute your acknowledgement of the modified Privacy Policy and agreement to abide and be bound by that Policy.

These Terms, the Privacy Policy, and any operating rules, policies, or procedures that may be posted from time to time by BoomerGal on the Site, and any modifications to the foregoing, constitute the entire agreement between the parties with regard to the subject matter hereof and supersedes all prior understandings and agreements, whether written or oral, as to such subject matter. Nothing contained in these terms shall be deemed to constitute either party as the agent or representative of the other party, or both parties as partners for any purpose. All terms and provisions of these Terms which by their nature are intended to survive any termination or expiration of this Agreement, shall so survive.

Your usage of this website means that you agree with these Terms and Conditions of Use, if you do not agree, then do not use this website.

